

# Safer is as safer does



Robert Phillips is the founder of Proactive Seminars, a seminar-based speaking, training, and consulting company located in Dallas, TX. Robert speaks to a diverse group of audiences on the subject of crime prevention, employee safety, and the liabilities involved in using a firearm in self-defense. He is the author of "Safer is as Safer Does: Safety Principles for Real Estate Agents" and is a proud member of both the North Texas Crime Commission & the North Texas Crime Prevention Association.

## Safety Principles for Real Estate Agents

Working with the general public, often alone, makes real estate agents more vulnerable to criminal predators than those in many other professions. The greater the risk, the greater the demand for education and training to develop a safety mindset that can help you avoid being the victim of a "fatal transaction".

### Course Takeaways

- Developing a Safety Mindset
- How Do Criminals Profile Us?
- What Makes Real Estate Agents Vulnerable?
- Safety Strategies for Open Houses & Property Showings
- Designing Safer Business Practices
- Safety & Social Media
- How to Lower Your "Victim Profile"



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**Tracie Byrd,**  
Bus. Development Officer

### WHEN:

**March 8th**  
**11:30 AM - 2:00 PM**

### WHERE:

**Total Wine**  
**8700 Preston Rd.**  
**Plano, TX**

### INSTRUCTOR:

**Robert Phillips**  
**TREC #4454**

### CE PROVIDER

### LEAD DOMINO:

**#10009**

### TREC COURSE:

**#33726**

**MUST RSVP by Mar 7th**

[www.theleaddomino.com](http://www.theleaddomino.com/event/safer-exit/)  
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**\$10**

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